



MUSKEGON
RESCUE MISSION

RISE UP TOGETHER

Empowering Futures

YOUR 2021 IMPACT REPORT

INSIDE:

- 2 Letter from the Director
- 3 Financial Information
- 4 Men's & Women's Programs
- 6 Children's Programs
- 7 Shelters
- 8 Food Pantry
- 9 MRM Thrift Stores
- 10 How You Can Support MRM
- 12 MRM Event Highlights
- 14 Rise Up Together Campaign
- 16 Match Opportunity

Dear Partners,

As another year wraps up, we are slowly returning to pre-pandemic life and activities. MRM was excited to host several fundraisers and donor appreciation events once again. **We are**



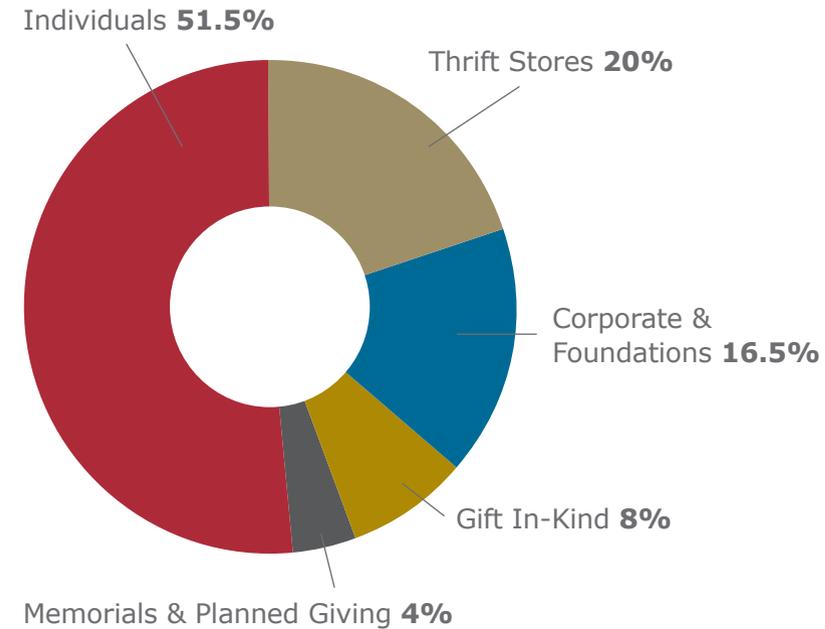
looking at an exciting 2022 as our capital expansion project is slated to break ground on the 16,000 square foot multi-purpose facility this spring. As this project moves forward and becomes reality, we seek financial and prayerful support from our neighbors, businesses, churches, foundations and the community.

Muskegon Rescue Mission is grateful for every donation we receive to support the men, women and children we serve. With no government funding, this life-changing mission would not be possible without our donors' faithful support. You are a blessing to MRM and we thank God for your continuing support of our mission. **LET'S RISE UP TOGETHER TO EMPOWER FUTURES!**

May His love surround you,

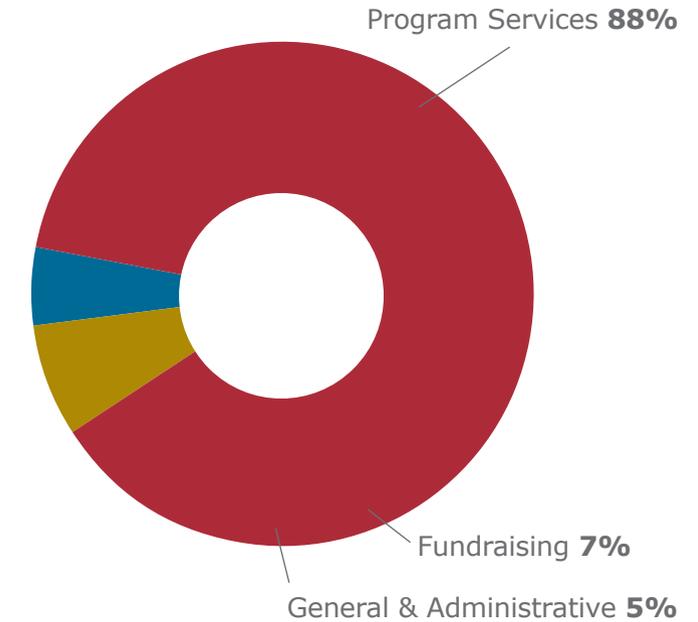
Dan Skoglund
Executive Director

Source of 2021 Income



Muskegon Rescue Mission is privately funded and receives no government assistance or funding.

Where Your Donations Go





YOUR DONATION TRANSFORMS LIVES

Man of Integrity

Man of Integrity is a 12 to 14 month comprehensive program designed to help men understand the root cause of their homelessness. It focuses on rebuilding lives based on a solid, biblical foundation offering life-long solutions.

All aspects of their life are addressed – physical, mental, spiritual, emotional and social.

Women at the Well

Women at the Well is approximately a 6 month program tailored to their needs. It is designed to help women learn and truly believe God has a purpose for their lives and to help them walk in freedom through lasting, lifestyle changes.

Both programs provide Bible study, spiritual and life skill counseling, money management classes, job skills, job search assistance and more.

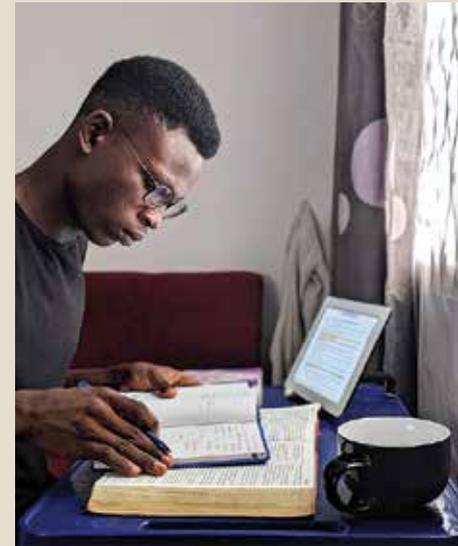


2021 Stats

- 1,244** Counseling Hours
- 2,324** Life Skill Class Hours
- 325** Job Training Hours
- 136** Jobs Found
- 119** Homes Found
- 4,426** Biblical Teaching Hours
- 3,567** Case Management Hours
- 119** Decisions & Rededications for Christ



"Each of you should use whatever gift you have received to serve others, as faithful stewards of God's grace in its various forms." 1 Peter 4:10 NIV





YOUR DONATION PROVIDES HOPE FOR TOMORROW

Children's Programs

- **Our Lighthouse Children's** program is open year-round to children staying in shelter. We provide fun, spiritual and educational experiences to help restore a sense of normalcy to uprooted lives.
- **Grace Adventure Camp** offers a week of summer fun. Children ages 7-16 who are in shelter or have stayed with us in the past year are eligible. Generous donors cover all expenses including camp, transportation, a new Bible and other essential camp supplies for each child.
- **Backpacks loaded with school supplies** are distributed to children currently in shelter and to those who have stayed during the last two years. Remaining backpacks are given to children entering our shelter throughout the year.

"Each smile, every silly memory and life-altering experience, was made possible because you went above and beyond to bless them." - Dan Skoglund



Shelters

MRM provides emergency shelter for men, women and children. **There are no geographical restrictions.** Our shelters provide meals, beds, showers, clothing, case management and health screenings for guests.

The Women's and Family Shelter also accommodates single fathers and their children. Families share meals, attend chapel and enjoy family-centered case plans as they work toward ending their homelessness.

2021 Stats

18,732 Nights of Shelter

59,664 Meals Served

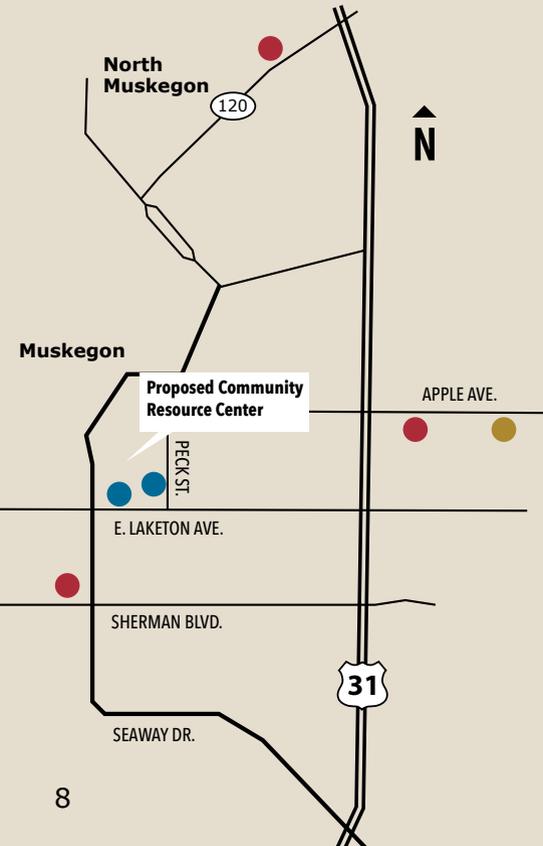
51 Average Daily Occupancy

(Men= 31, Women = 15, Children = 5)



MRM Locations

- MRM Thrift Store ● Men's & Women's Shelters
- MRM Administrative Offices



YOUR DONATION PROVIDES A HELPING HAND



We currently serve approximately 50 families who visit our pantry once a month and receive one week's worth of food and toiletries based on family size.

Our pantry shelves are stocked thanks to our Meijer Simply Give partnership, local church groups, schools, individuals and businesses who collect and drop off donations. Our devoted volunteers organize, date items and help with weekly distribution.

2021 Stats

1,177 Families Served
17,684 Meals Provided

YOUR THRIFT STORE DONATIONS MAKE A DIFFERENCE

Guests and community members in need of clothing are given MRM Thrift Store gift certificates to shop for free at any of our 3 store locations.

Shelter guests who secure housing, receive assistance in furnishing their home by shopping at our Thrift Stores for household needs.

2021 Stats

548 Number of Guests Served
2,760 Clothing & Household Items Given Away
\$10,171 Value of Items Given Away



John H.



HOW YOU CAN SUPPORT THE MISSION

Volunteer Faces

- John H. donated 388 hours and works the front desk at our Men's Shelter.
- Tom D., Chapel Speaker, is the oldest volunteer at 84. He's been with MRM for 17 years!
- Our youngest volunteer Bryan L., age 14, volunteers with his parents at our Henry Street Thrift Store.

2021 Stats

312 Volunteers
5,877 Hours Served

Volunteer

Volunteering at MRM means more than just gifting time. It means clothing the needy, feeding the hungry, sheltering the homeless and demonstrating the love of Christ.

Monthly Giving

One of the most impactful ways to support MRM is to join our Monthly Giving Program. It's easy to setup, secure and provides consistent support.

Pantry & Thrift Store

Food, hygiene products and all the items donated to our thrift stores support the important programs and services MRM provides.

Planned Giving

Planned gift-giving is a meaningful way to help MRM continue to fight homelessness today and for future generations, while realizing significant financial, tax and estate planning benefits.

Wills & Trusts

A bequest provision can be included in your will, trust, or life insurance policy. This provides you with flexibility and control should your circumstances change, as well as, realizing some tax and estate planning advantages.

Rollover Your IRA

If you are 70-1/2 or older, you can direct up to \$100,000 of your IRA Required Minimum Distribution (RMD) to Muskegon Rescue Mission. Doing this may reduce your tax bill while supporting our cause.



Bryan L.



Tom D.





2021 EVENT HIGHLIGHTS

ForeShore Adventure Run

The ForeShore Adventure Run raised over \$45,000 and had 678 participants ranging in age from 7 to 77 years!



Over The Edge

MRM's new 2021 event saw 25 rappellers go Over the Edge of the 8-story HighPoint Flats building in downtown Muskegon. Over \$25,000 was raised!

Donor Appreciation Dinner

MRM hosted the annual Fall Dinner at Olivet Evangelical Free Church and thanked 320 in attendance for impacting the lives of men, women and children this year.

Visit muskegonmission.org for a complete list of upcoming events.



Thanksgiving Community Feast

A festive holiday dinner was served at the Muskegon High School cafeteria for individuals and families from our community. 53 volunteers served dinner, helped with children's crafts and distributed hats, gloves and mittens.



Thanksgiving Basket Giveaway

Over 300 families came through our door to receive a holiday meal basket they could prepare at home. Our thanks to the local businesses, churches and individuals who donated meal items, our staff and 20+ volunteers who made this two-day event possible for our community.



Christmas Wishlists

This year one donor requested EVERY wishlist! Her family chose to grant everyone's wishlist in remembrance of their son. To accommodate all the donors who love to give during the holiday season, we created a wishlist to fulfill a growing need at MRM – New Mommy and Newborn Baby Baskets.



OUR VISION

Muskegon Rescue Mission is one of the largest providers of continuous emergency shelter services in West Michigan. Recently the City of Muskegon gifted MRM with a **1.48-acre land parcel** located behind our Men's Shelter that will become a **16,000 square foot multi-purpose facility to better serve our shelter guests and our community.**



The Community Resource Center will consolidate services currently scattered throughout the county and will offer counseling, literacy classes, job training, life skill classes, parenting classes and more. It will also be home to an affordable, high-quality Daycare and Preschool facility that will serve low-income families.

Young Learners

The Daycare and Preschool facility will be a two-time winner—enabling parents to work and ensuring children from high-risk families are ready for school.

Greater Capacity

Expanded kitchen and dining areas will provide ample space for meals, and warming and cooling stations will offer lifesaving relief when outdoor conditions become dangerous.



Coordinated Care

MRM's active case management has broken the cycle of homelessness for hundreds of men and women. By adding 7 case management offices, 3 large classrooms and resources, Muskegon Rescue Mission will be able to provide one-on-one guidance to every individual who comes through the doors.

Integrated Services

In the new facility, MRM will bring local services in-house, offering immediate access to help and support. People will connect directly with over 20 partnering agencies, including:



A larger kitchen to prepare meals for children and community guests



MATCH OPPORTUNITY

Your generous gift will be matched dollar
for dollar to help us reach our

\$5 million goal

More than \$4 million has been raised.

Funding Plan — The campaign goal is \$5 million

Segment	Revenue Goal
Community Resource Center	\$3,750,000
New Administration Building	\$750,000
Sustainability Funds (3 years)	\$500,000
Totaling	\$5,000,000

As we move forward with this exciting plan, we are seeking financial and prayerful support from neighbors, businesses, churches and foundations.

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